

Managing Intellectual Capital In Libraries Beyond The Balance Sheet Chandos



Managing Intellectual Capital In Libraries

Managing Intellectual Capital in Libraries provides research advances, guidelines, methods and techniques for managing intellectual capital in a library environment, and includes analyses and case studies.

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Managing Intellectual Capital in Libraries - 1st Edition

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"Managing Intellectual Capital in Libraries: Beyond the Balance Sheet," published by Chandos Publishing and available through Neal-Schuman Publishers, presents information professionals with the information they need to understand the potential uses, contributions, value, structure and creation of broadly intangible intellectual capital in libraries.

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Intellectual capital is the set of all intangible assets, that is, invisible, non-monetary assets held by a library, which can be identified as separate assets. Intellectual capital has become the buzzword of a knowledge-based economy and is the ultimate source of competitive advantage.

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